



OFFICE OF THE PRINCIPAL
S.B. DEORAH COLLEGE
ULUBARI, GUWAHATI – 781 007
Tel.: 0361-3511878



E-mail: sbdeorahcollege@gmail.com

Website: www.sbdeorahcollege.org.in

Report on second lecture: Emerging Trends in Intellectual Property Rights

Institution's Innovation Council, S. B. Deorah College in collaboration with Ministry of Education, Innovation Centre and AICTE organised the impact lectures 2022 (Session -1) on June 29, 2022 where two lectures were delivered. The lectures of the first session highlighted the different facets of entrepreneurship and Intellectual Property Rights (IPC). The first lecture was delivered by Sharmistha N Paliwal, who has a background of more than a decade of market experience. Ms Sharmistha N Paliwal is the Head of 3rd Eye Education Pvt Ltd, based in Guwahati, since 1996. Ms Paliwal graduated from Guwahati University and has over 25 years of experience in the field of education and training. Prior to joining as Director of 3rd Eye, she worked with Aditya Birla Group, Kolkata and Jalvi Institute, Pune. The second lecture of the day was delivered by Dr. Siddharth Debnath who is a Scientist-C, Planet Information Centre, ASTEC. He talked on Intellectual Property Rights (IPC), its background, present day scenario especially in the Indian context and how it is an emerging developmental factor in the country.



INSTITUTION'S INNOVATION COUNCIL
S. B. DEORAH COLLEGE, ULUBARI, GUWAHATI-7, ASSAM
In Collaboration with Ministry of Education's Innovation Cell, AICTE

Organises

IMPACT LECTURE SERIES 2022 (Session – 1)
Date: 29th June, 2022

 <p>Entrepreneurship: Challenges and Opportunities (10.00 a.m. to 11.30 a.m.)</p> <p>Sharmistha N Paliwal Director, Third Eye Education Pvt. Ltd. Founder Director, Kid Veda & Successful Entrepreneur</p>	 <p>Emerging Trends in Intellectual Property Rights (12.00 p.m. to 1.30 p.m.)</p> <p>Mr. Siddhartha Devnath Scientist C, Patent Information Centre (ASTEC)</p>
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Registration Link : <https://forms.gle/ZJmnZDJE6GNmQBg6>

<p>Who Can Participate:</p> <ul style="list-style-type: none">> Students> Research Scholars> Faculties> Start Up Enthusiasts	<p>Organising Committee:</p> <ul style="list-style-type: none">Dr. Dharmendra Nath, President IICDr. Dhruvajit Das, Convener IICDr. Sagar Sharma, CoordinatorDr. Jamini Buragohain, Innovation AmbassadorMs. Shrabanee Tarafdar, Social Media Coordinator
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e-certificates will be provided to the participants.



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The screenshot shows a Zoom meeting in progress. The main window displays a PowerPoint slide with the title "Entrepreneurship-Challenges and Opportunities". A small pop-up box says "From Sunjira Akhtar to Everyone" by Sunjira Akhtar. The Zoom interface includes a top bar with participant names (IIC SBDC, Sharmistha N Paliwal, Jamini Buragohain, Dharmendra Nath), a toolbar with options like Unmute, Stop Video, Security, Participants, Chat, Share Screen, Reactions, Apps, and More, and a bottom status bar showing the time as 10:20 on 29-06-2022.

The screenshot shows a Zoom meeting with a slide titled "1. INTELLECTUAL PROPERTY(IP)". The slide content includes:

- Intellectual Property(IP) are creations of the human mind.
- IP are classified as- inventions, designs, marks, plant varieties, literary, artistic, musical works.
- IP can be registered under an act of Govt. to attain legal ownership and various rights.
- IP are knowledge assets having commercial value like physical assets.
- A mere idea or thought is not an IP, it should be expressed into some practical form.

An illustration of a person with a lightbulb idea is shown on the right side of the slide. The Zoom interface includes a top bar with participant names (IIC SBDC, S Devnath, Dr. Sagar Sharma, Dharmendra Nath), a toolbar with options like Stop Video, Security, Participants, Chat, Share Screen, Reactions, Apps, and More, and a bottom status bar showing the time as 12:18 on 29-06-2022.