



### Report on Impact lecture Series-1

Institution's Innovation Council, S. B. Deorah College in collaboration with Ministry of Education, Innovation Centre and AICTE organised the impact lectures 2022 (Session -1) on June 29, 2022 where two lectures were delivered. The lectures of the first session highlighted the different facets of entrepreneurship and Intellectual Property Rights (IPC). The first lecture was delivered by Sharmistha N Paliwal, who has a background of more than a decade of market experience. Ms Sharmistha N Paliwal is the Head of 3rd Eye Education Pvt Ltd, based in Guwahati, since 1996. Ms Paliwal graduated from Guwahati University and has over 25 years of experience in the field of education and training. Prior to joining as Director of 3rd Eye, she worked with Aditya Birla Group, Kolkata and Jalvi Institute, Pune. The second lecture of the day was delivered by Dr. Siddharth Debnath who is a Scientist-C, Planet Information Centre, ASTEC. He talked on Intellectual Property Rights (IPC), its background, present day scenario especially in the Indian context and how it is an emerging developmental factor in the country.

**INSTITUTION'S INNOVATION COUNCIL**  
S. B. DEORAH COLLEGE, ULUBARI, GUWAHATI-7, ASSAM  
In Collaboration with Ministry of Education's Innovation Cell, AICTE

Organises  
**IMPACT LECTURE SERIES 2022 (Session - 1)**  
Date: 29<sup>th</sup> June, 2022

**Entrepreneurship: Challenges and Opportunities**  
(10.00 a.m. to 11.30 a.m.)  
Sharmistha N Paliwal  
Director, Third Eye Education Pvt. Ltd.  
Founder Director, Kid Veda  
& Successful Entrepreneur

**Emerging Trends in Intellectual Property Rights**  
(12.00 p.m. to 1.30 p.m.)  
Mr. Siddhartha Devnath  
Scientist C,  
Patent Information Centre  
(ASTEC)

Registration Link : <https://forms.gle/ZImnZDJE6GNmQBg6>

**Who Can Participate:**  
➤ Students  
➤ Research Scholars  
➤ Faculties  
➤ Start Up Enthusiasts

**Organising Committee:**  
Dr. Dharmendra Nath, President IIC  
Dr. Dhruvajit Das, Convener IIC  
Dr. Sagar Sharma, Coordinator  
Dr. Jamini Buragohain, Innovation Ambassador  
Ms. Shrabane Tarafdar, Social Media Coordinator

e-certificates will be provided to the participants.

